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W5TH3A - NEWTON YATES

Globalization has fueled the growth of entrepreneurship. Starting a new venture involves risk taking as well as capital investment. This book delves into all the varied aspects of entrepreneurship. The impact of economic policies, finances, opportunity and capacity are some of the topics covered in this text. It will prove beneficial to students, scholars, professionals, aspiring entrepreneurs, etc. Table of contents

Across numerous vertical industries, enterprises are challenged to improve processing efficiency as transactions flow from their business communities to their internal systems and vice versa, simplify management and expansion of the external communities, accommodate customer and supplier preferences, govern the flow of information, enforce policy and standards, and protect sensitive information. Throughout this process, external partners must be on-boarded and off-boarded, information must flow across multiple communications infrastructures, and data must be mapped and transformed for consumption across multiple applications. Some transactions require synchronous or real-time processing while others are of a more periodic nature. For some classes of customer or supplier, the enterprise might prefer a locally-managed, on-premise solution. For some types of communities (often small businesses), an as-a-Service solution might be the best option. Many large enterprises combine the on-premise and as-a-Service approach to serve different categories of business partners (customers or suppliers). This IBM® Redbooks® publication focuses on solutions for end--to-end integration in complex value chains and presents several end-to-end common integration scenarios with IBM Sterling and IBM WebSphere® portfolios. We believe that this publication will be a reference for IT Specialists and IT Architects implementing an integration solution architecture involving IBM Sterling and IBM WebSphere portfolios.

This hands-on guide takes students from start-to-finish through the research process while showcasing the complexities and interrelationships of different methods, schools of thought, and associated analytical strategies. Encouraging students to think of qualitative research as a flexible, cyclical process rather than a linear one, this book offers a panoramic strategy and dynamic approach to qualitative research that accommodates the fluid nature of research and accounts for lessons learned through lived experience. With an emphasis on the analysis stage—within case, across case, and the dialogue between these insights and existing literature—it uses concrete applications to show how your methodological decisions translate into practice. It covers: Forming, defending, and evaluating research questions Choosing a research approach Ensuring ethically sound research Collecting quality data Analyzing data in layers Reporting research results Through a conversational tone that unpacks key vocabulary and acts as a companion supervisor, this book equips you to traverse every step of the qualitative research journey.

This edited book brings together an international cast of contributors to examine how academic literacy is learned and mastered in different tertiary education settings around the world. Bringing to the fore the value of qualitative enquiry through ethnographic methods, the authors illustrate in-depth descriptions of genre knowledge and academic literacy development in first and second language writing. All of the data presented in the chapters are original, as well as innovative in the field in terms of content and scope, and thought-provoking regarding theoretical, methodological and educational approaches. The contributions are also representative of both novice and advanced academic writing experiences, providing further insights into different stages of academic literacy development throughout the career-span of a researcher. Set against the backdrop of internationalisation trends in Higher Education and the pressure on multilingual academics to publish their research outcomes in English, this volume will be of use to academics and practitioners interested in the fields of Languages for Academic Purposes, Applied Linguistics, Literacy Skills, Genre Analysis and Acquisition and Language Education.

This book tackles the challenges of how to make sense of qualitative data. It offers students and researchers a hands-on guide to the practicalities of coding, comparing data, and using computer-assisted qualitative data analysis. Lastly, Gibbs shows you how to bring it all together, so you can see the steps of qualitative analysis, understand the central place of coding, ensure analytic quality and write effectively to present your results.

Study & master economic and management sciences grade 8 has been especially developed by an experienced author team for the Curriculum and Assessment Policy Statement (CAPS). This new and easy-to-use course helps learners to master essential content and skills in economic and management sciences.

`Written primarily for the employee, this book is a gold mine of easily assimilated information and ideas which should also be of value to anyone working in human resources' - Personnel Today`Much of the literature on stress tends to be either academic or research-based, or otherwise focuses on the more practical aspects of stress management. Managing Workplace Stress strikes a balance between the two in providing background and discussion that puts many areas of work-related stress into context, as well as giving helpful practical advice on managing particular stressors' - People ManagementStress in the workplace is an ever-increasing problem and its consequences, such as higher rates of absenteeism, reduced productivity and increased health compensation claims, are widespread. This book examines the causes of the increase in work-related stress.Susan Cartwright and Cary L Cooper focus particularly on the stress created by organizational changes including job redesign, reallocation of roles and responsibilities, and the accompanying job insecurities. They highlight the everyday stressors likely to impact upon managers and employees - for example, working with difficult people and managing increased work loads - and offer useful strategies for dealing with these various situations.

This book provides the essentials to write a successful business plan. The represented methods and best practices have been approved over many years in practice with many management consulting engagements. The book is beautifully structured, it has a pragmatic emphasis and an autodidactic approach. The reader gets acquainted with the skills and competencies as well as tools, required for the planning and development of the business plan project.

Argues that a manager's central responsibility is to create and implement strategies, challenges popular motivational practices, and shares anecdotes discussing how to enable action-oriented plans for real-world results.

This text provides a modern guide to the concepts and terms used in communication and media studies.

Wireless technology is a truly revolutionary paradigm shift, enabling multimedia communications between people and devices from any location. It also underpins exciting applications such as sensor networks, smart homes, telemedicine, and automated highways. This book provides a comprehensive introduction to the underlying theory, design techniques and analytical tools of wireless communications, focusing primarily on the core principles of wireless system design. The book begins with an overview of wireless systems and standards. The characteristics of the wireless channel are then described, including their fundamental capacity limits. Various modulation, coding, and signal processing schemes are then discussed in detail, including state-of-the-art adaptive modulation, multi-carrier, spread spectrum, and multiple antenna techniques. The concluding chapters deal with multiuser communications, cellular system design, and ad-hoc network design. Design insights and tradeoffs are emphasized throughout the book. It contains many worked examples, over 200 figures, almost 300 homework exercises, over 700 references, and is an ideal textbook for students.

Community Based Participatory Research by Dr. Karen Hacker presents a practical approach to CBPR by describing how an individual researcher might understand and then actually conduct CBPR research. This how-to book provides a concise overview of CBPR theoretical underpinnings, methods considerations, and ethical issues in an accessible format interspersed with real life case examples that can accompany other methodologic texts in multiple disciplines.

Media and Society explores the relationship between the media, their institutions and the world we live in, examining how they are connected and how society and the media affect each other. The book analyses representations of the world found in films, television, advertisements, news and online to understand the impact of the media in the contemporary world.The sixth edition explores several themes throughout the text, including the contradictory nature of the media and the psychological concerns of the media, to provide clear explanations of complex theories and ideas.New to this edition:New author, Sarah Casey brings experience in digital technologies and social media...New chapter 17 on Digital Television and Interactive Narratives exploring emerging and evolving narrative forms including streamed television and interactive gaming.New and updated case studies including:Self-representation in photographs-'selfies'Television, algorithmic culture and surveillanceUniversity and students - media, law and humourBanksy - street art, anonymity and culture jammingUnREAL and reality TVCelebrity "activism": celanthropy, the Half the Sky movement, and the need to be seen to "care"Star-celebrity profile: George and Amal Clooney, and the transmission of culture valuesUpdated examples to encourage students to reflect further on the issues discussed in each chapter, including:Gigi Hadid and Kendall Jenner at the Victoria's Secret runway show.Bruce Jenner coming out as transgender woman, Caitlyn Jenner.Jonathan Thurston sharing a moment of parental intimacy with his daughter during the celebration of the NRL grand final win.Kanye West and his Twitter appeal to Mark Zuckerberg to help him financially by investing a billion dollars in his novel business plans.

It is now widely recognized that communication is at the very heart of effective management. There is therefore an ever-expanding demand for valid and generalizable information on how best to relate to people in organizational contexts. Communication Skills for Effective Management meets this demand. It demonstrates how, for managers to be successful, they need to employ a range of key communication skills, styles and strategies. The contents are based upon the authors' considerable experiences of researching, teaching and consulting in a range of private and public sector organisations. From their academic and real-world involvement they have identified the core skills of effective management, presented in an academically rigorous yet student-friendly way, the reader is encouraged to interact with the material covered. Each chapter contains a series of boxed text, diagrams, tables and illustrations which summarise core points. Exercises are also provided to enable managers to put the material reviewed into practice. All of this is underpinned and supported by a firm foundation of research findings. This will be an excellent text for undergraduate business and management students studying business communication and MBA students. Practising managers will also find this book to be an invaluable resource.

"Communicating in Business prepares the reader, ranging from students to employees, to communicate effectively and efficiently in an ever-changing environment. This introductory business communication textbook offers a practical and valuable source which serves a variety of disciplines within universities, junior colleges, and community colleges as well as corporate and government personnel"--Page 4 of cover.

The first book to bring together both leadership and change theories, concepts, and processes, Leading Change in Multiple Contexts uses a consistent framework and the latest research to help readers understand and apply the concepts and practices of leading change. Key Features Brings together leadership and change concepts and practices in five distinct contexts—organizational, community, political, social change, and global Draws from a wide range of classic and recent scholarship from multiple disciplines Includes the perspectives of change and leadership experts Offers real-life vignettes that provide examples of leading change in every context Provides readers with application and reflection exercises that allow them to apply leadership and change concepts to their experiences Leading Change in Multiple Contexts is designed for undergraduate and graduate courses in Change Management, Leadership, Organizational Behavior, Organizational Development, and Leadership and Change offered in departments of business, education, communication, and public administration, as well as programs focusing on leadership, public policy, community activism, and social change.